

#FILL UP THE GLASS

SOCIAL MEDIA: Captions

INSTAGRAM

Text #1

Water is our most basic need.

No need to be a rocket scientist to know that.

Yet it remains a major challenge for billions of us around the world.

Droughts and floods aggravated by climate change.

Water scarcity and water pollution exacerbated by our leaders' inaction and recklessness.

Our generation is the most vulnerable to the water crisis.

And the next decade will be critical for our future.

But we refuse to give up.

The fight is too important.

Standing up for water is a fight for democracy.

It's a fight for human rights.

It's a fight for public health.

It's a fight for social justice.

It's a fight for women, indigenous people and the youth.

Seeing the glass half empty won't fix anything.

For the sake of our generation and the next to come, help us #FillUpTheGlass



Government of the Netherlands

#FILL UP THE GLASS

Text #2

The environmental crisis we're facing is making many of us feel anxious.

And our leaders' inaction is making even more of us feel cynical.

But we won't give in to fear.

We demand that our voices be heard.

We demand that our concerns be addressed.

We demand that our future be preserved.

That's why we've created the Global Youth Movement for Water.

To amplify the voice of young people.

To increase their negotiation power.

To influence decision-makers.

And to encourage action around the globe.

Our movement brings together hundreds of youth-led organizations.

Our movement is found across 68 countries.

Our movement mobilizes more than 110 000 young people.

And you can be a part of the change, too.

Join our movement and help us make sure no one can ignore it.

Help us #FillUpTheGlass



Government of the Netherlands

#FILL UP THE GLASS

Text #3

There's a once-in-a-lifetime opportunity coming up none of us can afford to miss.

An opportunity to be seen.

An opportunity to be heard.

March 22 to 24, the United Nations 2023 Water Conference will be held in NYC.

For the first time in 46 years, leaders from around the globe will gather to discuss the world's most pressing issue.

Water.

You read that right.

Our most precious resource hasn't been a serious matter of conversation for almost half a century.

This is nuts.

But now that this is going to be a hot topic, we can't miss our chance to make some noise.

To stand up.

To raise our voice.

And to demand immediate change to preserve our future.

Share this campaign.

Tell your friends and family about it.

Write to your local decision maker.

Join our movement.

Because every action counts.

Because small things add up.

We can all contribute to make a difference.



Government of the Netherlands

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FACEBOOK / LINKEDIN

Text #1

Water is our most basic need. Yet it remains a major challenge for billions of us around the world as droughts and floods and water scarcity are aggravated by climate change and our leaders' inaction and recklessness. For the next decade will be critical for our future, we've decided to stand up and fight for water.

Seeing the glass half empty won't fix anything. For the sake of our generation and the next to come, help us #FillUpTheGlass

Text #2

The environmental crisis we're facing and our leaders' inaction are making many of us feel anxious and cynical. But we won't give in to fear. That's why we've created the Global Youth Movement for Water. To amplify the voice of young people. To influence decision-makers. To encourage action around the globe. Our movement mobilizes more than 110 000 young people. And you can be a part of the change, too.

Join our movement and help us make sure no one can ignore it. Help us #FillUpTheGlass

Text #3

There's a once-in-a-lifetime opportunity coming up none of us can afford to miss. March 22 to 24, the United Nations 2023 Water Conference will be held in NYC, and for the first time in 46 years, leaders from around the globe will gather to discuss the world's most pressing issue : water.

We can't miss our chance to raise our voice and demand immediate change to preserve our future. Share this campaign. Tell your friends and family. Write to your local decision maker. Join our movement.

Every action counts. You can make a difference.

#FillUpTheGlass



#FILL UP THE GLASS

TWITTER

Text #1

For the next decade will be critical for our future and that of our most invaluable resource, we've decided to stand up and fight for water. Seeing the glass half empty won't fix anything. For the sake of our generation and the next to come, help us #FillUpTheGlass

Text #2

The environmental crisis we're facing and our leaders' inaction are making us feel anxious and cynical. For we won't give in to fear, we've created the Global Youth Movement for Water which involves more than 110 000 young people worldwide. Join us and help us #FillUpTheGlass

Text #3

For the 1st time in 46 years, world leaders will gather in NYC during the UN 2023 Water Conference to commit to humanity's most pressing issue : water. This is our chance to raise our voice and demand immediate change to preserve our future. Every action counts. #FillUpTheGlass

